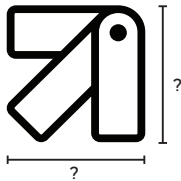


CUSTOM SHAPE VINYL ARTWORK GUIDELINES

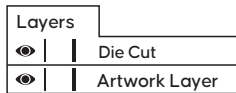


DIE CUT GUIDELINES



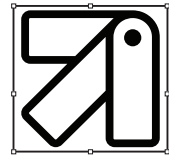
STEP 1

Make your artboard using the width and height you want your final vinyl to be.



STEP 2

Create two layers named '**Artwork Layer**' and '**Die Cut**'.



STEP 3

Place your design how you want it on the Artwork Layer.



STEP 4

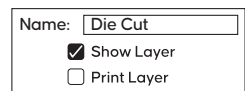
Add the shape you would like your vinyl cut to as an outline on the die cut layer.

Your outline should have a stroke of **0.75pt** and be **100% Magenta**.



STEP 5

If you want your design to go to the edge of the vinyl, add a **2mm bleed** to the edges of the artboard to ensure there are no white edges.



Uncheck Print Layer box

STEP 6

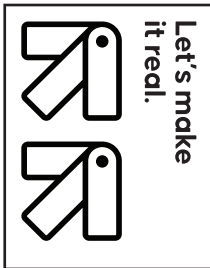
Double click the die cut layer and set it to *not* print by unchecking the 'Print Layer' box. Follow the instructions below to create your print ready pdf.

CUSTOM SHAPE VINYL

ARTWORK GUIDELINES

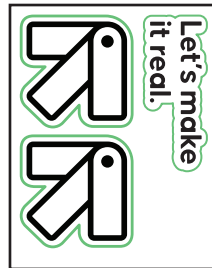


SCORE CUT GUIDELINES



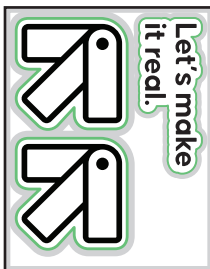
STEP 1

Place your design how you want it on the 'Artwork Layer'. The template layer shows areas you should avoid.



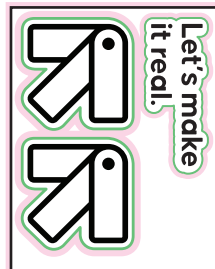
STEP 2

Add the shapes you would like your vinyl cut to as outlines on the 'Score Cut' layer. Your outline should have a stroke of **0.75pt** and be **C60 M0 Y70 K0**.



STEP 3

Ensure none of your cutlines are within **4mm** of each other or the edge of your document.



STEP 4

If designs print to the edge of your vinyl, ensure they have a bleed of **2mm** past the cutline.

CUSTOM SHAPE VINYL

ARTWORK GUIDELINES

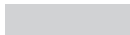


IMPORTANT:

- Create artwork using CMYK colour mode
- Avoid intricate shapes in your die cut
- Please make all cutlines into vector paths
- Vector artwork is preferred, please convert text to outline/curves
- Bitmaps should be CMYK and between 300 & 450dpi at 1:1 scale
- White ink is unavailable on this product, but if you want to create a white ink effect you should leave the desired white area transparent in your artwork, so the white vinyl is visible.



Bleed Area: The bleed area extends out 2mm from the edge of your finished vinyl. All images or colour that print to the edge of your design should be extended into this area to avoid the chance of any white lines appearing. Do not place any content that you wish to appear in your vinyl in this area as it will be trimmed off.



Non Text Area: Avoid putting any text within 2mm of the edge of your design. Text placed inside this area will run very close to the trimmed edge of the vinyl. If possible, avoid using any thin borders within this area as you may get inconsistent thicknesses.



Die Cut: This is the finished size of your vinyl, anything outside of this will be trimmed off. Do not delete the die cut layer.



Score Cut: This is the finished size of your vinyl. Anything outside of this will be trimmed off when your vinyl is removed from the backing. Do not delete the score cut layer.

HOW TO CREATE YOUR PRINT READY PDF:

- File > Export >
- Save as type > Adobe PDF (Print)
- Adobe PDF Preset > PDF/X4:2008
- Options > check Create Acrobat Layers
- Marks and Bleed > check Use Document Bleed Settings
- Export
- Open PDF and check to ensure it appears correctly